Market Heartbeat

FOR RESIDENTIAL ACTIVITY IN THE 10-COUNTY AREA



October 2018

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If the last few months are an indication of the temperature of housing markets across the country, a period of relative calm can be expected during the last three months of the year. A trend of market balance is emerging as we approach the end of 2018. Prices are still rising in most areas, and the number of homes for sale is still low, but there is a general shrinking of year-over-year percentage change gaps in sales, inventory and prices.

New Listings in the Central Mississippi area decreased 3.9 percent to 638. Pending Sales were down 0.6 percent to 503. Inventory levels fell 21.2 percent to 2,478 units.

Prices continued to gain traction. The Median Sales Price increased 8.3 percent to \$184,125. Days on Market was down 28.3 percent to 71 days. Sellers were encouraged as Months Supply of Inventory was down 28.6 percent to 4.5 months.

Stock markets experienced an October setback, but that does not necessarily translate to a decline in the real estate market. The national unemployment rate has been below 4.0 percent for three straight months and during five of the last six months. This is exceptional news for industries related to real estate. Meanwhile, homebuilder confidence remains positive, homeownership rates have increased in the key under-35 buyer group and prices, though still rising, have widely reduced the march toward record highs.

Quick Facts

Change in Closed SalesChange in Median Sales PriceChange in InventoryMarket Overview2New Listings3Pending Sales4Closed Sales5Days On Market Until Sale6Median Sales Price7Average Sales Price8Percent of List Price Received9Housing Affordability Index10Inventory of Homes for Sale11Months Supply of Inventory12	- 15.2%	+ 8.3%	- 21.2%						
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The only reliable source of information on homes for sale throughout Mississippi.

Market Heartbeat

Key market metrics for the current month and year-to-date.

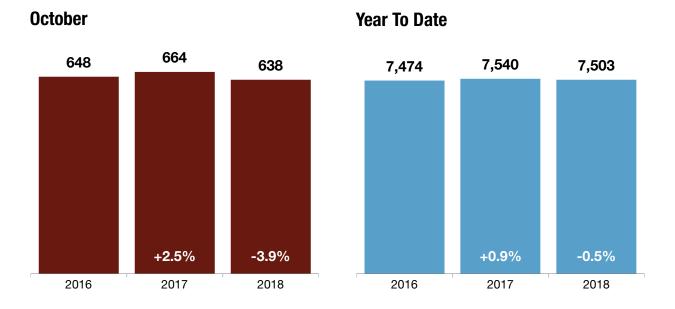


Key Metrics	Historical Sparklines	10-2017	10-2018	+/-	YTD 2017	YTD 2018	+/-
New Listings	10-2015 10-2016 10-2017 10-2018	664	638	- 3.9%	7,540	7,503	- 0.5%
Pending Sales	10-2015 10-2016 10-2017 10-2018	506	503	- 0.6%	5,274	5,802	+ 10.0%
Closed Sales	10-2015 10-2016 10-2017 10-2018	527	447	- 15.2%	5,156	5,330	+ 3.4%
Days on Market Until Sale	10-2015 10-2016 10-2017 10-2018	98	71	- 28.3%	102	81	- 20.0%
Median Sales Price	10-2015 10-2016 10-2017 10-2018	\$170,000	\$184,125	+ 8.3%	\$174,000	\$182,000	+ 4.6%
Average Sales Price	10-2015 10-2016 10-2017 10-2018	\$205,431	\$210,787	+ 2.6%	\$198,123	\$207,913	+ 4.9%
Percent of List Price Received	10-2015 10-2016 10-2017 10-2018	96.3%	96.7%	+ 0.3%	96.4%	96.7%	+ 0.3%
Housing Affordability Index	10-2015 10-2016 10-2017 10-2018	158	126	- 20.3%	155	128	- 17.4%
Inventory of Homes for Sale	10-2015 10-2016 10-2017 10-2018	3,143	2,478	- 21.2%			
Months Supply of Inventory	10-2015 10-2016 10-2017 10-2018	6.3	4.5	- 28.6%			

New Listings

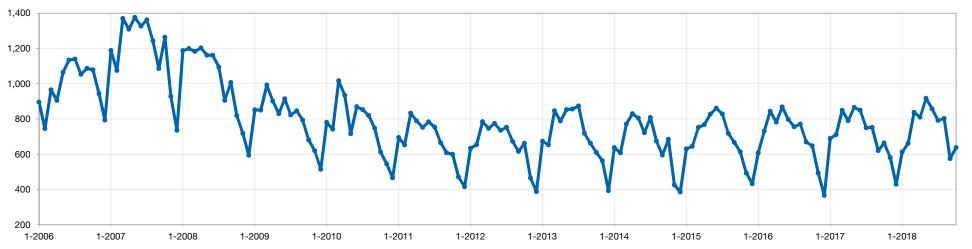
A count of the properties that have been newly listed on the market in a given month.





Month	Prior Year	Current Year	+/-
November	493	581	+17.8%
December	366	430	+17.5%
January	689	613	-11.0%
February	711	661	-7.0%
March	849	837	-1.4%
April	790	810	+2.5%
Мау	865	917	+6.0%
June	850	857	+0.8%
July	750	792	+5.6%
August	752	803	+6.8%
September	620	575	-7.3%
October	664	638	-3.9%
12-Month Avg	700	710	+1.4%

Historical New Listing Activity



Pending Sales

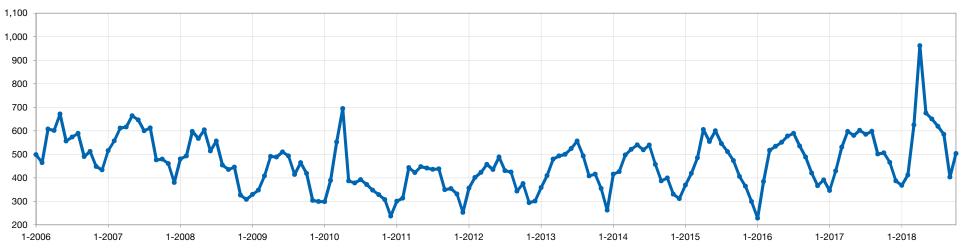
A count of the properties on which contracts have been accepted in a given month.



October Year To Date 506 503 5,802 5,274 420 4,823 +20.5% -0.6% +9.4% +10.0% 2016 2017 2018 2016 2017 2018

Month	Prior Year	Current Year	+/-
November	366	466	+27.3%
December	391	387	-1.0%
January	346	368	+6.4%
February	429	412	-4.0%
March	530	625	+17.9%
April	597	962	+61.1%
Мау	580	675	+16.4%
June	602	650	+8.0%
July	585	619	+5.8%
August	598	585	-2.2%
September	501	403	-19.6%
October	506	503	-0.6%
12-Month Avg	503	555	+10.3%

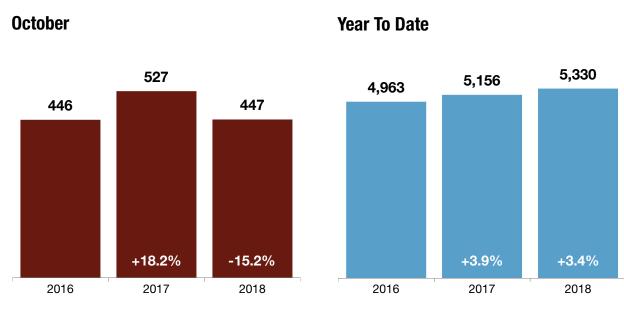
Historical Pending Sales Activity



Closed Sales

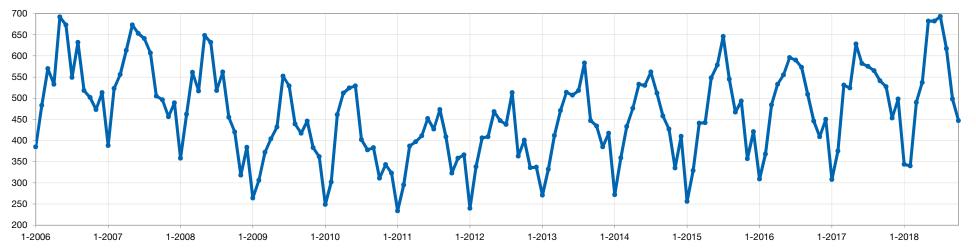
A count of the actual sales that have closed in a given month.





Month	Prior Year	Current Year	+/-
November	409	453	+10.8%
December	450	498	+10.7%
January	308	344	+11.7%
February	375	340	-9.3%
March	531	490	-7.7%
April	524	537	+2.5%
Мау	628	682	+8.6%
June	582	682	+17.2%
July	575	693	+20.5%
August	565	617	+9.2%
September	541	498	-7.9%
October	527	447	-15.2%
12-Month Avg	501	523	+4.2%

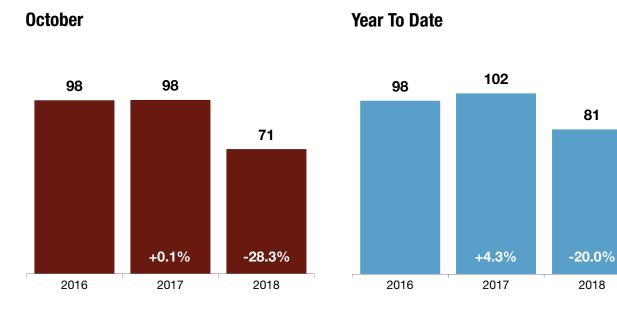
Historical Closed Sales Activity



Days on Market Until Sale

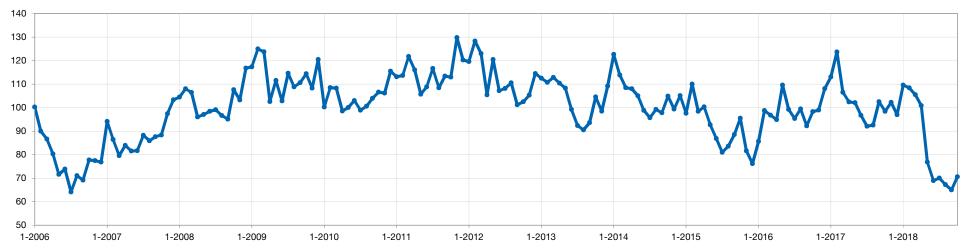
Average number of days between when a property is first listed and when an offer is accepted in a given month.





Month	Prior Year	Current Year	+/-
November	99	102	+3.3%
December	108	97	-10.2%
January	113	110	-3.1%
February	124	108	-12.3%
March	106	106	-0.9%
April	102	101	-1.6%
Мау	102	77	-24.8%
June	97	69	-28.7%
July	92	70	-23.9%
August	93	67	-27.3%
September	103	65	-36.6%
October	98	71	-28.3%
12-Month Avg	102	84	-17.5%

Historical Days on Market Until Sale



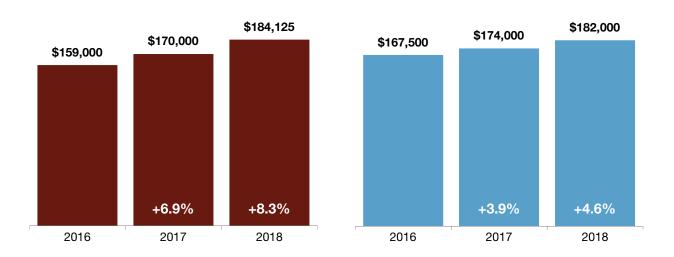
Median Sales Price

Median price point for all closed sales, not accounting for seller concessions, in a given month.



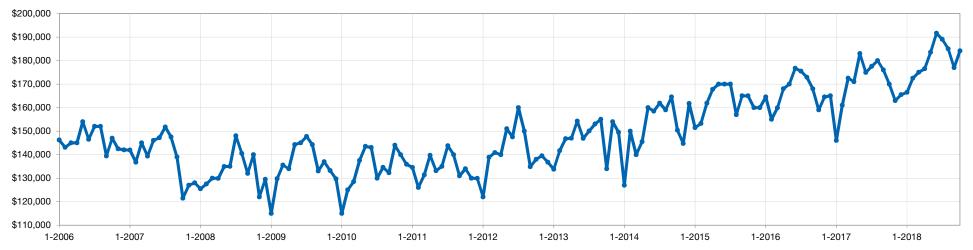
October

Year To Date



Month	Prior Year	Current Year	+/-
November	\$164,500	\$163,000	-0.9%
December	\$165,000	\$165,500	+0.3%
January	\$146,000	\$166,500	+14.0%
February	\$161,000	\$172,500	+7.1%
March	\$172,500	\$175,000	+1.4%
April	\$171,000	\$176,500	+3.2%
Мау	\$183,000	\$183,500	+0.3%
June	\$174,950	\$191,600	+9.5%
July	\$177,500	\$189,000	+6.5%
August	\$180,000	\$185,000	+2.8%
September	\$176,000	\$177,000	+0.6%
October	\$170,000	\$184,125	+8.3%
12-Month Med	\$196,156	\$205,415	+4.7%

Historical Median Sales Price



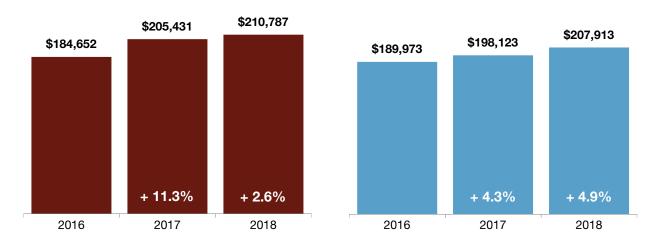
Average Sales Price

Average sales price for all closed sales, not accounting for seller concessions, in a given month.



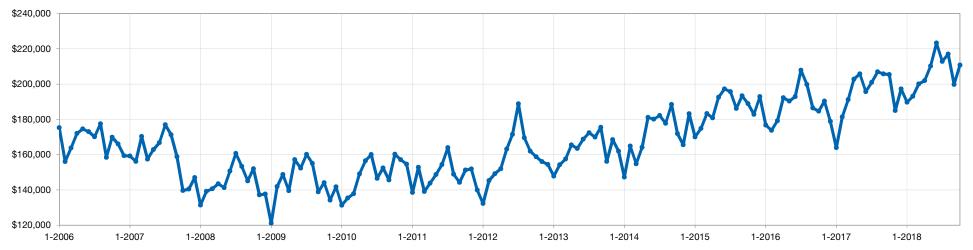
October

Year To Date



Month	Prior Year	Current Year	+/-
November	\$190,360	\$184,988	-2.8%
December	\$178,846	\$197,225	+10.3%
January	\$163,916	\$189,672	+15.7%
February	\$181,410	\$193,088	+6.4%
March	\$191,152	\$200,040	+4.6%
April	\$202,775	\$201,923	-0.4%
Мау	\$205,801	\$210,252	+2.2%
June	\$195,720	\$223,243	+14.1%
July	\$200,965	\$212,839	+5.9%
August	\$206,920	\$216,987	+4.9%
September	\$205,780	\$199,773	-2.9%
October	\$205,431	\$210,787	+2.6%
12-Month Avg	\$172,000	\$179,500	+4.4%

Historical Average Sales Price



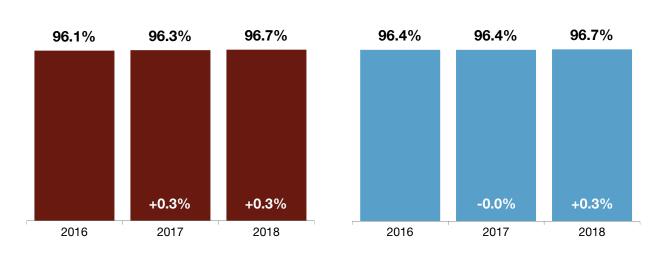
Percent of List Price Received



Percentage found when dividing a property's sales price by its list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.

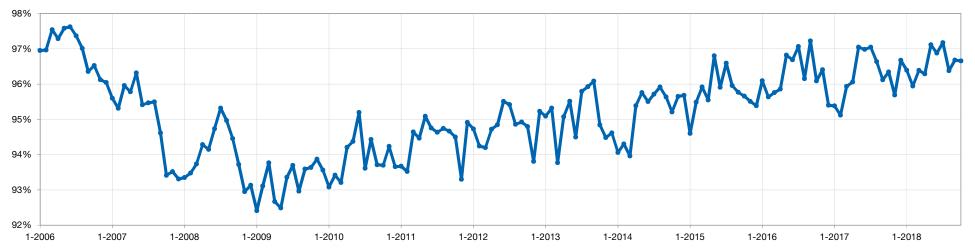


Year To Date



Month	Prior Year	Current Year	+/-
November	96.4%	95.7%	-0.7%
December	95.4%	96.7%	+1.3%
January	95.4%	96.4%	+1.1%
February	95.1%	95.9%	+0.9%
March	95.9%	96.4%	+0.5%
April	96.1%	96.3%	+0.2%
Мау	97.0%	97.1%	+0.1%
June	97.0%	96.9 %	-0.1%
July	97.0%	97.2%	+0.1%
August	96.6%	96.4 %	-0.3%
September	96.1%	96.7 %	+0.6%
October	96.3%	96.7 %	+0.3%
12-Month Avg	96.3%	96.6 %	+0.3%

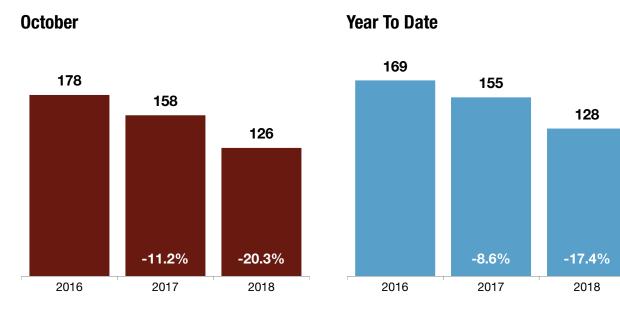
Historical Percent of Original List Price Received



Housing Affordability Index



This index measures housing affordability for the region. For example, an index of 120 means the median household income was 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.



Month	Prior Year	Current Year	+/-
November	164	167	+2.2%
December	158	163	+3.1%
January	176	156	-11.3%
February	164	151	-8.3%
March	153	148	-3.2%
April	157	144	-8.3%
Мау	148	139	-6.4%
June	155	134	-13.7%
July	153	136	-11.4%
August	152	138	-9.7%
September	156	139	-10.7%
October	158	126	-20.3%
12-Month Avg	158	145	-8.2%

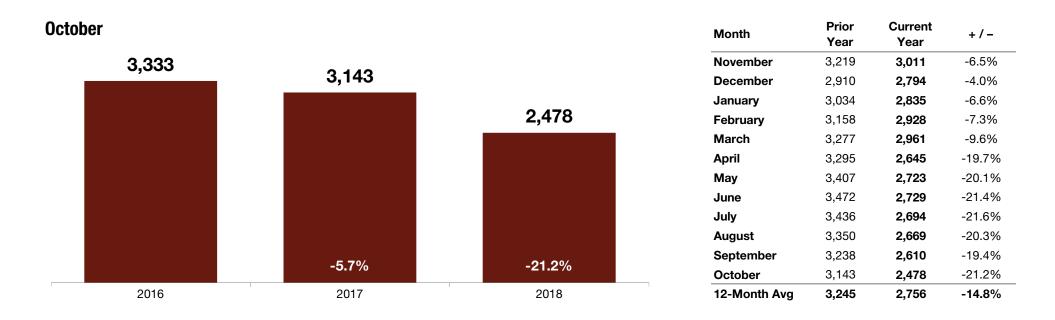
Historical Housing Affordability Index



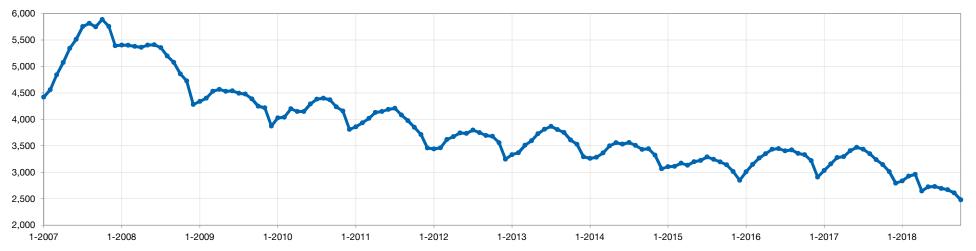
Inventory of Homes for Sale

The number of properties available for sale in active status at the end of a given month.





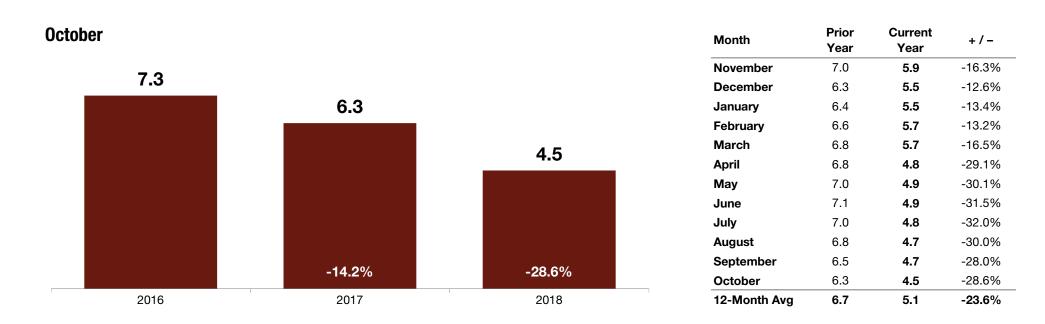
Historical Inventory of Homes for Sale



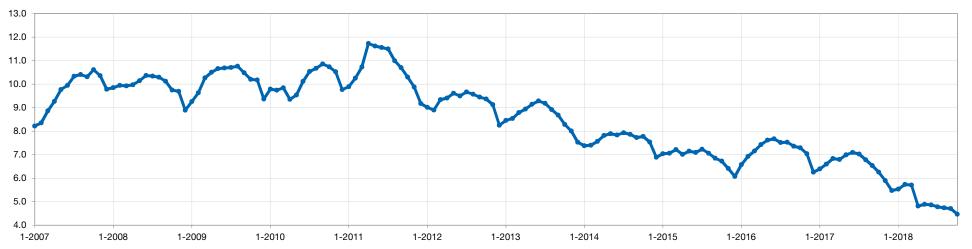
Months Supply of Inventory



The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.



Historical Months Supply of Inventory



Area Overview by County



New Listings, Closed Sales and Median Sales Price are based on year-to-date figures. Inventory and Months Supply are based on monthly figures.

	New Listings		Clo	sed Sal	es	Median Sales Price Inventory					Months Supply				
	YTD 2017	YTD 2018	+/-	YTD 2017	YTD 2018	+/-	YTD 2017	YTD 2018	+/-	10-2017	10-2018	+/-	10-2017	10-2018	+/-
Hinds County	2,476	2,494	+0.7%	1,558	1,570	+0.8%	\$129,900	\$136,250	+4.9%	1,089	917	-15.8%	7.0	5.5	-22.1 %
Madison County	2,025	2,103	+3.9%	1,382	1,488	+7.7%	\$239,000	\$249,000	+4.2%	871	751	-13.8%	6.5	5.0	-24.0%
Rankin County	2,559	2,457	-4.0%	1,915	2,012	+5.1%	\$174,000	\$182,500	+4.9%	894	607	-32.1%	4.8	2.9	-39.5%
Simpson County	124	113	-8.9%	78	71	-9.0%	\$110,000	\$115,000	+4.5%	81	49	-39.5%	10.9	6.2	-43.3%
Scott County	57	53	-7.0%	36	32	-11.1%	\$114,000	\$132,000	+15.8%	27	17	-37.0%	6.5	4.5	-31.0%
Yazoo County	70	78	+11.4%	42	37	-11.9%	\$79,250	\$120,000	+51.4%	30	33	+10.0%	6.5	8.1	+24.9%
Copiah County	97	91	-6.2%	55	60	+9.1%	\$122,000	\$104,000	-14.8%	57	40	-29.8%	8.5	6.2	-26.7%
Leake County	78	83	+6.4%	59	45	-23.7%	\$97,500	\$100,200	+2.8%	56	40	-28.6%	10.3	8.4	-18.5%
Attala County	28	12	-57.1%	14	4	-71.4%	\$134,450	\$83,000	-38.3%	16	10	-37.5%	10.0	10.0	0.0%
Holmes County	26	19	-26.9%	17	11	-35.3%	\$28,500	\$70,000	+145.6%	22	14	-36.4%	10.5	9.3	-10.9%
3-County Area*	7,060	7,054	-0.1%	4,855	5,070	+4.4%	\$177,000	\$184,900	+4.5%	2,854	2,275	-20.3%	6.0	4.3	-28.3%
10-County Area**	7,540	7,503	-0.5%	5,156	5,330	+3.4%	\$174,000	\$182,000	+4.6%	3,143	2,478	-21.2%	6.3	4.5	-28.6%

* 3-County Area includes activity for Hinds, Madison and Rankin Counties combined.

** 10-County Area includes activity for Hinds, Madison, Rankin, Simpson, Scott, Yazoo, Copiah, Leake, Attala and Holmes Counties combined.