Market Heartbeat

FOR RESIDENTIAL ACTIVITY IN THE 10-COUNTY AREA



November 2017

The facts of residential real estate have remained consistent in 2017. In year-over-year comparisons, the number of homes for sale has been fewer in most locales, and homes have been selling in fewer days for higher prices. This hasn't always been true, but it has been a common enough storyline to make it an overarching trend for the year.

New Listings in the Central Mississippi area increased 17.5 percent to 578. Pending Sales were up 30.6 percent to 478. Inventory levels fell 13.7 percent to 2,772 units.

Prices were fairly stable. The Median Sales Price decreased 0.7 percent to \$163,350. Days on Market was up 3.6 percent to 103 days. Sellers were encouraged as Months Supply of Inventory was down 22.9 percent to 5.4 months.

New tax legislation could have ramifications on housing. The White House believes that the tax reform bill will have a small impact on home prices, lowering them by less than 4 percent, and could conceivably boost homeownership. The National Association of REALTORS® has stated that eliminating the mortgage interest deduction could hurt housing, as the doubled standard deduction would reduce the desire to take out a mortgage and itemize the interest associated with it, thus reducing demand. This is a developing story.

Quick Facts

+ 9.8% - 0.7% - 13.7%

| | Change in | Change in | Change in | |
|---|-----------------------|--------------------|-----------|----|
| | Closed Sales | Median Sales Price | Inventory | |
| ı | Market Overview . | | | 2 |
| | New Listings | | | 3 |
| | Pending Sales | | | 4 |
| (| Closed Sales | | | 5 |
| | Days On Market U | ntil Sale | | 6 |
| I | Median Sales Price | e | | 7 |
| , | Average Sales Pric | e | | 8 |
| | Percent of List Price | ce Received | | 9 |
| ı | Housing Affordabil | ity Index | | 10 |
| ı | nventory of Home | s for Sale | | 11 |
| ı | Months Supply of | Inventory | | 12 |
| , | Area Overview By | County | | 13 |
| | | | | |





The only reliable source of information on homes for sale throughout Mississippi.

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Market Heartbeat

Key market metrics for the current month and year-to-date.

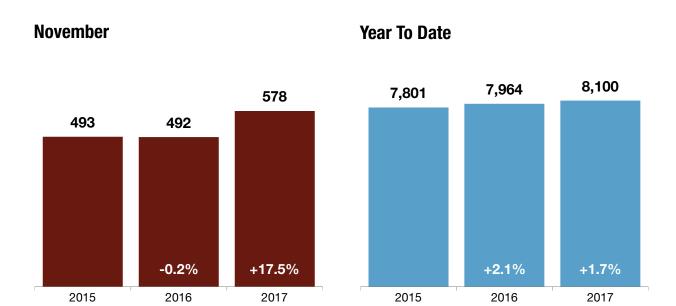


| Key Metrics | Historical Sparklines | 11-2016 | 11-2017 | +/- | YTD 2016 | YTD 2017 | +/- |
|--------------------------------|---------------------------------|-----------|-----------|---------|-----------|-----------|---------|
| New Listings | 11-2014 11-2015 11-2016 11-2017 | 492 | 578 | + 17.5% | 7,964 | 8,100 | + 1.7% |
| Pending Sales | 11-2014 11-2015 11-2016 11-2017 | 366 | 478 | + 30.6% | 5,187 | 5,749 | + 10.8% |
| Closed Sales | 11-2014 11-2015 11-2016 11-2017 | 409 | 449 | + 9.8% | 5,372 | 5,598 | + 4.2% |
| Days on Market Until Sale | 11-2014 11-2015 11-2016 11-2017 | 99 | 103 | + 3.6% | 98 | 102 | + 4.3% |
| Median Sales Price | 11-2014 11-2015 11-2016 11-2017 | \$164,500 | \$163,350 | - 0.7% | \$167,000 | \$172,828 | + 3.5% |
| Average Sales Price | 11-2014 11-2015 11-2016 11-2017 | \$190,360 | \$185,480 | - 2.6% | \$190,002 | \$197,106 | + 3.7% |
| Percent of List Price Received | 11-2014 11-2015 11-2016 11-2017 | 96.4% | 95.6% | - 0.8% | 96.4% | 96.3% | - 0.1% |
| Housing Affordability Index | 11-2014 11-2015 11-2016 11-2017 | 164 | 167 | + 1.9% | 161 | 158 | - 2.2% |
| Inventory of Homes for Sale | 11-2014 11-2015 11-2016 11-2017 | 3,212 | 2,772 | - 13.7% | | | |
| Months Supply of Inventory | 11-2014 11-2015 11-2016 11-2017 | 7.0 | 5.4 | - 22.9% | | | |

New Listings

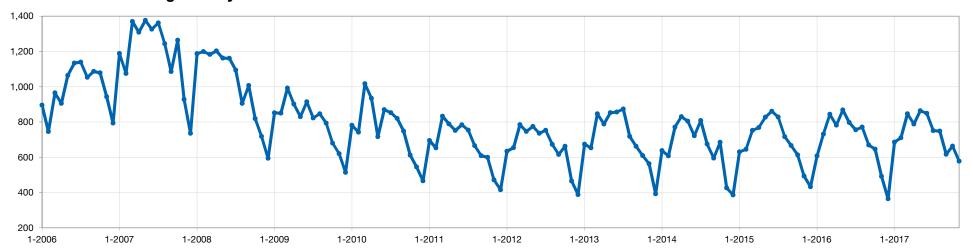
A count of the properties that have been newly listed on the market in a given month.





| Month | Prior Year | Current Year | +/- |
|--------------|---------------|-----------------|--------|
| December | 433 | 365 | -15.7% |
| January | 608 | 686 | +12.8% |
| February | 731 | 710 | -2.9% |
| March | 844 | 846 | +0.2% |
| April | 782 | 788 | +0.8% |
| May | 868 | 864 | -0.5% |
| June | 797 | 849 | +6.5% |
| July | 756 | 751 | -0.7% |
| August | 771 | 748 | -3.0% |
| September | 669 | 617 | -7.8% |
| October | 646 | 663 | +2.6% |
| November | 492 | 578 | +17.5% |
| 12-Month Avg | 700 | 705 | +0.8% |

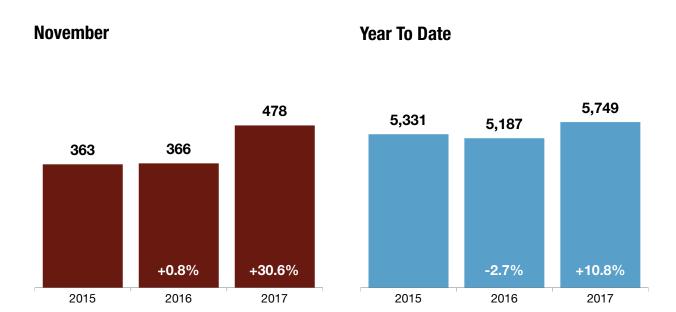
Historical New Listing Activity



Pending Sales

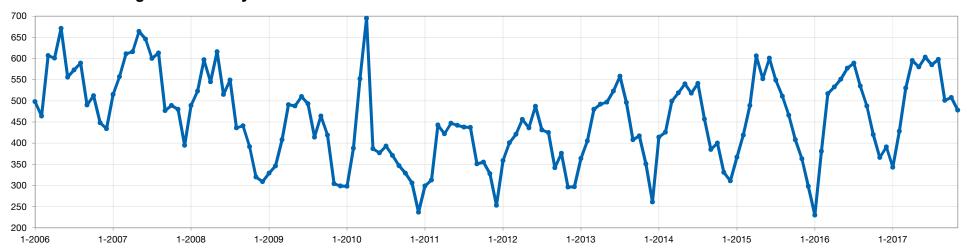
A count of the properties on which contracts have been accepted in a given month.





| Month | Prior Year | Current Year | +/- |
|--------------|---------------|-----------------|--------|
| December | 298 | 391 | +31.2% |
| January | 230 | 343 | +49.1% |
| February | 381 | 428 | +12.3% |
| March | 517 | 530 | +2.5% |
| April | 533 | 595 | +11.6% |
| May | 551 | 580 | +5.3% |
| June | 577 | 603 | +4.5% |
| July | 589 | 585 | -0.7% |
| August | 535 | 598 | +11.8% |
| September | 488 | 501 | +2.7% |
| October | 420 | 508 | +21.0% |
| November | 366 | 478 | +30.6% |
| 12-Month Avg | 457 | 512 | +11.9% |

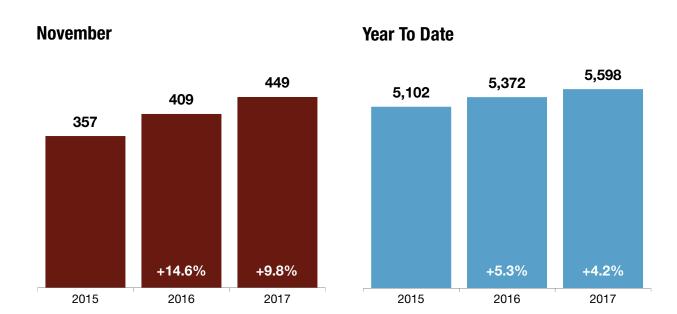
Historical Pending Sales Activity



Closed Sales

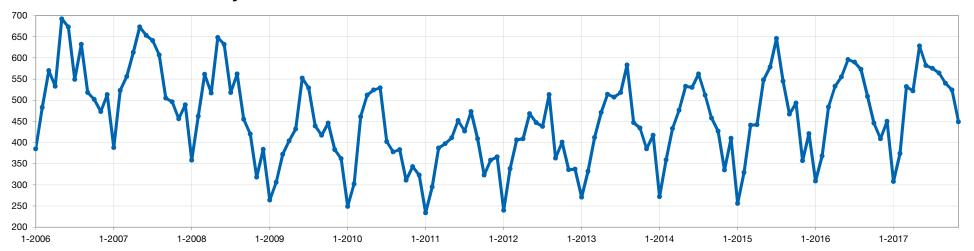
A count of the actual sales that have closed in a given month.





| Month | Prior Year | Current Year | +/- |
|--------------|---------------|-----------------|--------|
| December | 421 | 450 | +6.9% |
| January | 309 | 308 | -0.3% |
| February | 368 | 374 | +1.6% |
| March | 484 | 532 | +9.9% |
| April | 533 | 522 | -2.1% |
| May | 555 | 628 | +13.2% |
| June | 596 | 582 | -2.3% |
| July | 590 | 575 | -2.5% |
| August | 573 | 564 | -1.6% |
| September | 509 | 540 | +6.1% |
| October | 446 | 524 | +17.5% |
| November | 409 | 449 | +9.8% |
| 12-Month Avg | 483 | 504 | +4.7% |

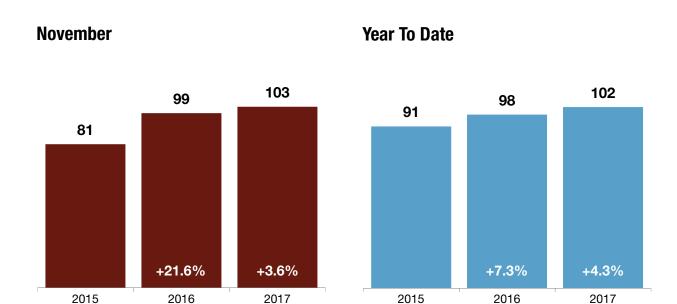
Historical Closed Sales Activity



Days on Market Until Sale

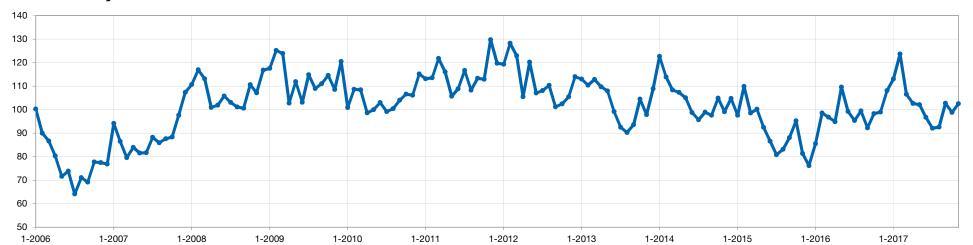






| Month | Prior Year | Current Year | +/- |
|--------------|---------------|-----------------|--------|
| December | 76 | 108 | +41.9% |
| January | 85 | 113 | +32.2% |
| February | 99 | 124 | +25.5% |
| March | 97 | 107 | +10.1% |
| April | 95 | 103 | +8.2% |
| May | 110 | 102 | -6.8% |
| June | 99 | 97 | -2.5% |
| July | 95 | 92 | -3.4% |
| August | 99 | 93 | -6.9% |
| September | 92 | 103 | +11.4% |
| October | 98 | 99 | +0.5% |
| November | 99 | 103 | +3.6% |
| 12-Month Avg | 96 | 102 | +6.5% |

Historical Days on Market Until Sale



Median Sales Price





Current

November Year To Date \$164,500 \$163,350 \$160,000 \$167,000 \$165,000

-0.7%

2017

| Month | Year | Year | +/- |
|--------------|-----------|-----------|--------|
| December | \$160,000 | \$165,000 | +3.1% |
| January | \$164,500 | \$146,000 | -11.2% |
| February | \$155,000 | \$161,250 | +4.0% |
| March | \$159,900 | \$172,000 | +7.6% |
| April | \$168,000 | \$170,000 | +1.2% |
| May | \$170,000 | \$183,000 | +7.6% |
| June | \$176,700 | \$174,950 | -1.0% |
| July | \$175,500 | \$177,500 | +1.1% |
| August | \$172,900 | \$180,000 | +4.1% |
| September | \$168,000 | \$175,750 | +4.6% |
| October | \$159,000 | \$170,000 | +6.9% |
| November | \$164,500 | \$163,350 | -0.7% |
| 12-Month Med | \$190,212 | \$195,750 | +2.9% |
| | | | |

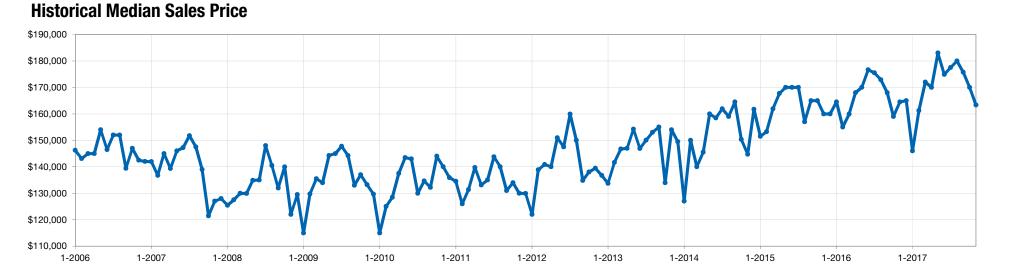
Prior



2015

+2.8%

2016



+1.2%

2016

2015

\$172,828

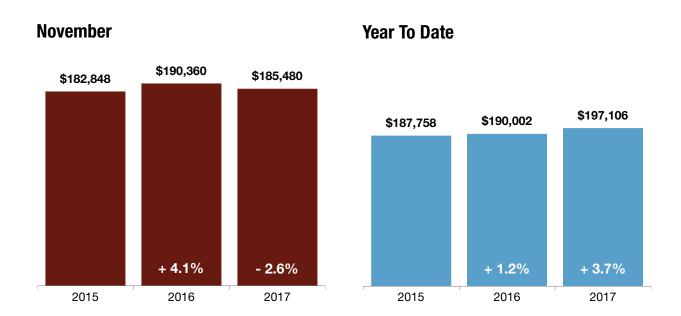
+3.5%

2017

Average Sales Price

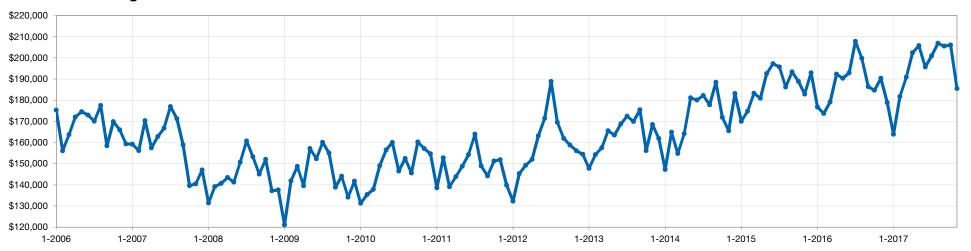






| Month | Prior Year | Current Year | +/- |
|--------------|---------------|-----------------|--------|
| December | \$192,885 | \$178,846 | -7.3% |
| January | \$176,742 | \$163,916 | -7.3% |
| February | \$173,747 | \$181,742 | +4.6% |
| March | \$179,164 | \$190,900 | +6.6% |
| April | \$192,300 | \$202,405 | +5.3% |
| May | \$190,379 | \$205,801 | +8.1% |
| June | \$192,932 | \$195,720 | +1.4% |
| July | \$207,820 | \$200,964 | -3.3% |
| August | \$199,828 | \$206,915 | +3.5% |
| September | \$186,436 | \$205,570 | +10.3% |
| October | \$184,652 | \$206,047 | +11.6% |
| November | \$190,360 | \$185,480 | -2.6% |
| 12-Month Avg | \$166,500 | \$172,000 | +3.3% |

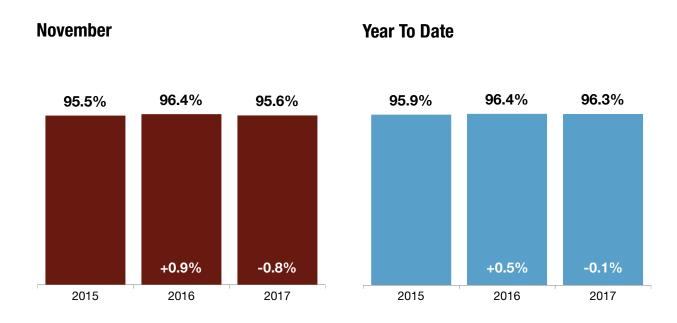
Historical Average Sales Price



Percent of List Price Received

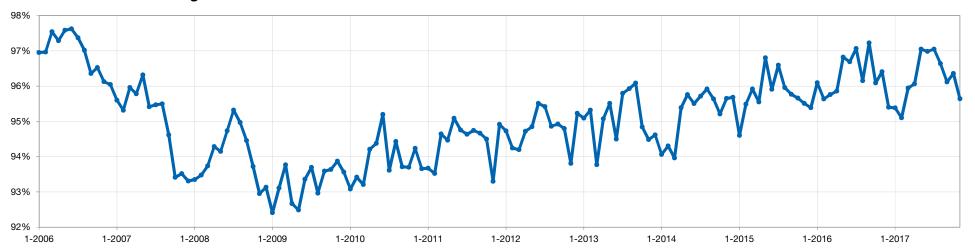


Percentage found when dividing a property's sales price by its list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.



| Month | Prior Year | Current Year | +/- |
|--------------|---------------|-----------------|-------|
| December | 95.4% | 95.4% | +0.0% |
| January | 96.1% | 95.4% | -0.7% |
| February | 95.6% | 95.1% | -0.6% |
| March | 95.8% | 95.9% | +0.2% |
| April | 95.9% | 96.1% | +0.2% |
| May | 96.8% | 97.0% | +0.2% |
| June | 96.7% | 97.0% | +0.3% |
| July | 97.1% | 97.0% | -0.0% |
| August | 96.2% | 96.6% | +0.5% |
| September | 97.2% | 96.1% | -1.1% |
| October | 96.1% | 96.4% | +0.3% |
| November | 96.4% | 95.6% | -0.8% |
| 12-Month Avg | 96.3% | 96.2% | -0.1% |

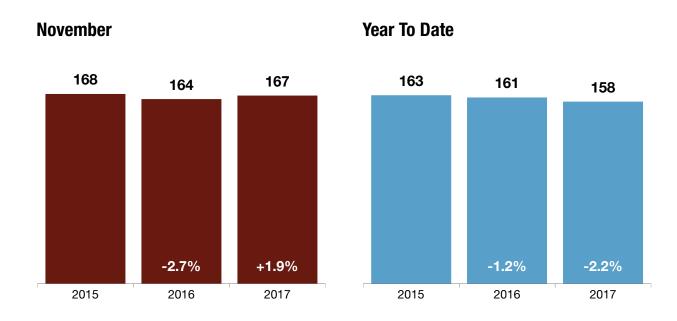
Historical Percent of Original List Price Received



Housing Affordability Index

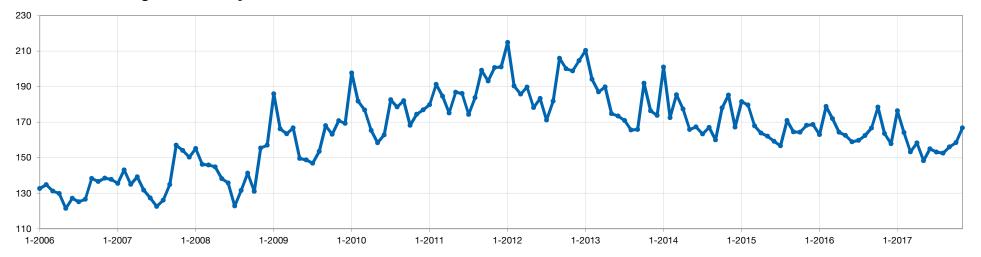


This index measures housing affordability for the region. For example, an index of 120 means the median household income was 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.



| Month | Prior Year | Current Year | +/- |
|--------------|---------------|-----------------|--------|
| December | 169 | 158 | -6.4% |
| January | 163 | 176 | +8.2% |
| February | 179 | 164 | -8.2% |
| March | 172 | 153 | -10.9% |
| April | 164 | 158 | -3.7% |
| May | 163 | 148 | -8.8% |
| June | 159 | 155 | -2.5% |
| July | 160 | 153 | -4.1% |
| August | 162 | 152 | -6.1% |
| September | 167 | 156 | -6.4% |
| October | 178 | 158 | -11.2% |
| November | 164 | 167 | +1.9% |
| 12-Month Avg | 167 | 158 | -4.8% |

Historical Housing Affordability Index

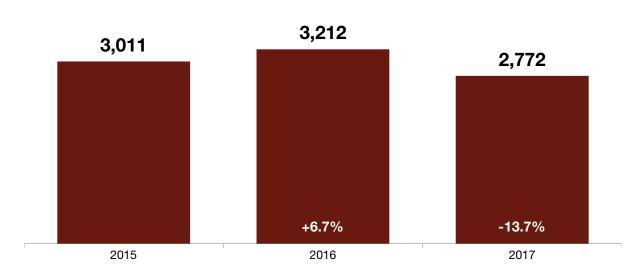


Inventory of Homes for Sale



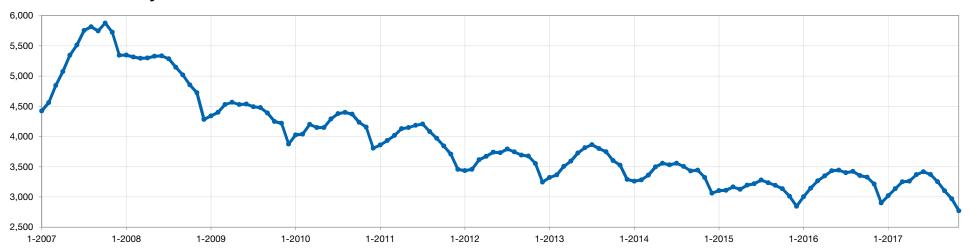


November



| Month | Prior Year | Current Year | +/- |
|--------------|---------------|-----------------|--------|
| December | 2,846 | 2,900 | +1.9% |
| January | 3,004 | 3,020 | +0.5% |
| February | 3,144 | 3,137 | -0.2% |
| March | 3,267 | 3,251 | -0.5% |
| April | 3,348 | 3,261 | -2.6% |
| May | 3,433 | 3,370 | -1.8% |
| June | 3,444 | 3,417 | -0.8% |
| July | 3,401 | 3,371 | -0.9% |
| August | 3,421 | 3,253 | -4.9% |
| September | 3,354 | 3,102 | -7.5% |
| October | 3,327 | 2,969 | -10.8% |
| November | 3,212 | 2,772 | -13.7% |
| 12-Month Avg | 3,267 | 3,152 | -3.4% |

Historical Inventory of Homes for Sale

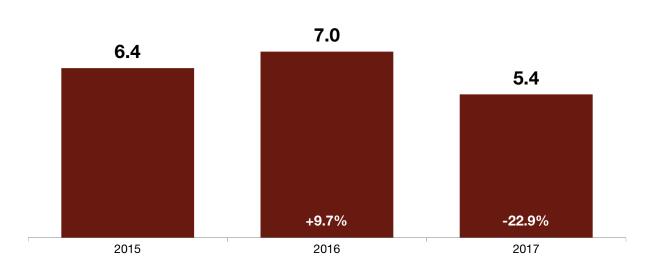


Months Supply of Inventory



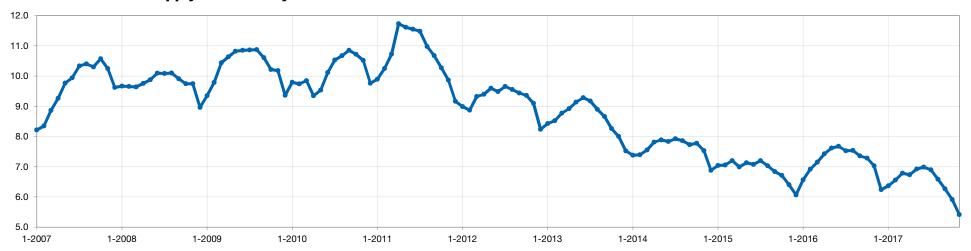
The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.





| Month | Prior Year | Current Year | +/- |
|--------------|---------------|-----------------|--------|
| December | 6.1 | 6.2 | +2.8% |
| January | 6.6 | 6.4 | -3.0% |
| February | 6.9 | 6.6 | -5.2% |
| March | 7.2 | 6.8 | -5.1% |
| April | 7.4 | 6.7 | -9.4% |
| May | 7.6 | 6.9 | -9.1% |
| June | 7.7 | 7.0 | -9.0% |
| July | 7.5 | 6.9 | -8.3% |
| August | 7.5 | 6.6 | -12.6% |
| September | 7.4 | 6.3 | -14.8% |
| October | 7.3 | 5.9 | -18.8% |
| November | 7.0 | 5.4 | -22.9% |
| 12-Month Avg | 7.2 | 6.5 | -9.8% |

Historical Months Supply of Inventory



Area Overview by County



New Listings, Closed Sales and Median Sales Price are based on year-to-date figures. Inventory and Months Supply are based on monthly figures.

| | New Listings | | | Closed Sales | | | Median Sales Price | | | Inventory | | | Months Supply | | |
|------------------|--------------|----------|--------|--------------|----------|--------|--------------------|-----------|--------|-----------|---------|--------|---------------|---------|--------|
| | YTD 2016 | YTD 2017 | +/- | YTD 2016 | YTD 2017 | +/- | YTD 2016 | YTD 2017 | +/- | 11-2016 | 11-2017 | +/- | 11-2016 | 11-2017 | +/- |
| Hinds County | 2,733 | 2,668 | -2.4% | 1,664 | 1,715 | +3.1% | \$123,650 | \$128,750 | +4.1% | 1,164 | 936 | -19.6% | 8.2 | 5.9 | -28.1% |
| Madison County | 2,115 | 2,182 | +3.2% | 1,451 | 1,496 | +3.1% | \$235,000 | \$238,400 | +1.4% | 858 | 780 | -9.1% | 6.9 | 5.8 | -16.7% |
| Rankin County | 2,555 | 2,731 | +6.9% | 1,924 | 2,058 | +7.0% | \$169,900 | \$173,950 | +2.4% | 837 | 783 | -6.5% | 5.1 | 4.2 | -18.5% |
| Simpson County | 128 | 134 | +4.7% | 69 | 87 | +26.1% | \$124,900 | \$105,000 | -15.9% | 101 | 76 | -24.8% | 17.1 | 10.0 | -41.3% |
| Scott County | 60 | 59 | -1.7% | 56 | 39 | -30.4% | \$73,000 | \$100,000 | +37.0% | 23 | 26 | +13.0% | 4.8 | 7.3 | +52.5% |
| Yazoo County | 88 | 76 | -13.6% | 59 | 45 | -23.7% | \$82,500 | \$85,000 | +3.0% | 45 | 26 | -42.2% | 9.6 | 5.4 | -44.0% |
| Copiah County | 105 | 103 | -1.9% | 61 | 63 | +3.3% | \$82,000 | \$105,000 | +28.0% | 66 | 49 | -25.8% | 13.7 | 6.8 | -50.2% |
| Leake County | 97 | 87 | -10.3% | 53 | 61 | +15.1% | \$97,400 | \$97,500 | +0.1% | 63 | 57 | -9.5% | 13.5 | 11.0 | -18.3% |
| Attala County | 44 | 31 | -29.5% | 22 | 16 | -27.3% | \$84,450 | \$127,000 | +50.4% | 20 | 15 | -25.0% | 9.5 | 9.4 | -1.0% |
| Holmes County | 39 | 29 | -25.6% | 13 | 18 | +38.5% | \$30,000 | \$29,250 | -2.5% | 35 | 24 | -31.4% | 24.2 | 12.0 | -50.5% |
| 3-County Area* | 7,403 | 7,581 | +2.4% | 5,039 | 5,269 | +4.6% | \$172,500 | \$176,000 | +2.0% | 2,859 | 2,499 | -12.6% | 6.7 | 5.2 | -22.1% |
| 10-County Area** | 7,964 | 8,100 | +1.7% | 5,372 | 5,598 | +4.2% | \$167,000 | \$172,828 | +3.5% | 3,212 | 2,772 | -13.7% | 7.0 | 5.4 | -22.9% |

^{* 3-}County Area includes activity for Hinds, Madison and Rankin Counties combined.

^{** 10-}County Area includes activity for Hinds, Madison, Rankin, Simpson, Scott, Yazoo, Copiah, Leake, Attala and Holmes Counties combined.