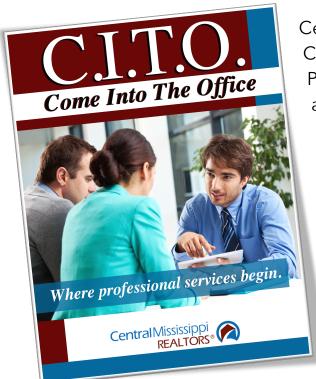


## C.I.T.O. Policy Statement Come into the office, where professional services begin.



Central Mississippi REALTORS® Inc. and Central Mississippi MLS, Inc. encourages Principle Brokers to adopt the following as a Core Principle and Best Practice to demonstrate professionalism and promote safe showing practices.

It is the policy in this firm to begin all business relationships with prospective buyers at the office adhering to the principle:

C.I.T.O. "Come into the office, where professional services begin."

The firm will adhere to the principle by:

- a) Encouraging its affiliated agents to use the C.I.T.O. slogan with consumers describing the benefits of beginning professional relationships at the office
- b) Displaying the C.I.T.O. graphic on the firm's and agents' websites and across social media platforms where the option is available
- c) Displaying the C.I.T.O. poster in the common area of the office
- d) Showing property only to prospective buyers who provide evidence of their identity and their financial ability to buy
- e) Reviewing the C.I.T.O. policy with agents annually

Pick up your free CITO poster at the Central Mississippi REALTORS® office today!

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