Market Heartbeat

FOR RESIDENTIAL ACTIVITY IN THE 10-COUNTY AREA



June 2017

There has been a general slowdown in sales across the country, and this cannot be blamed on negative economic news. Unemployment remains low and wage growth, though nothing to overly celebrate, has held steady or increased for several years in a row. There is strong demand for home buying, emphasized by higher prices and multiple offers on homes for sale in many submarkets. As has been the case for month after month – and now year after year – low inventory is the primary culprit for any sales malaise rather than lack of offers.

New Listings in the Central Mississippi area increased 5.6 percent to 842. Pending Sales were up 5.7 percent to 610. Inventory levels fell 6.3 percent to 3,215 units.

Prices were fairly stable. The Median Sales Price decreased 0.4 percent to \$176,000. Days on Market was down 1.6 percent to 98 days. Sellers were encouraged as Months Supply of Inventory was down 14.2 percent to 6.6 months.

With job creation increasing and mortgage rates remaining low, the pull toward homeownership is expected to continue. Yet housing starts have been drifting lower, and some are beginning to worry that a more serious housing shortage could be in the cards if new construction and building permit applications continue to come in lower in year-over-year comparisons while demand remains high. Homebuilder confidence suggests otherwise, so predictions of a gloomy future should be curbed for the time being.

Quick Facts

- 4.5% - 0.4% - 6.3%

Change in Closed Sales	Change in Median Sales Price	Change in Inventory	
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The only reliable source of information on homes for sale throughout Mississippi.

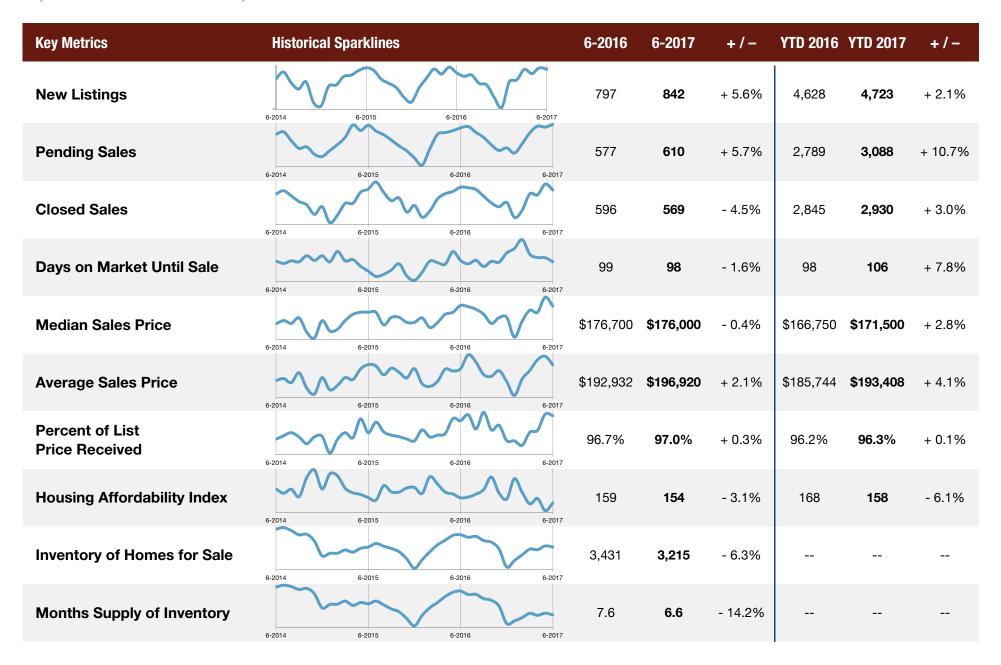
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Market Heartbeat

Key market metrics for the current month and year-to-date.

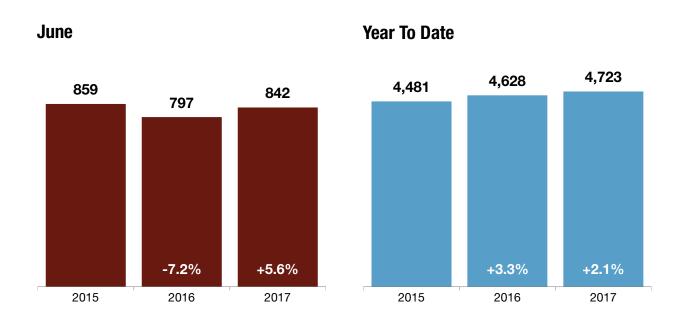




New Listings

A count of the properties that have been newly listed on the market in a given month.





Month	Prior Year	Current Year	+/-
July	828	755	-8.8%
August	717	770	+7.4%
September	667	666	-0.1%
October	613	647	+5.5%
November	493	492	-0.2%
December	433	366	-15.5%
January	607	685	+12.9%
February	730	708	-3.0%
March	844	841	-0.4%
April	782	788	+0.8%
May	868	859	-1.0%
June	797	842	+5.6%
12-Month Avg	698	702	+0.5%

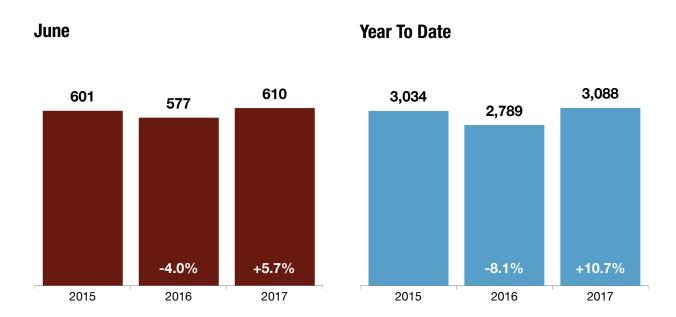
Historical New Listing Activity



Pending Sales

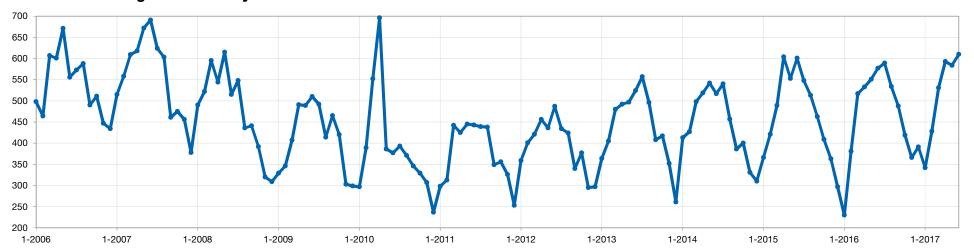
A count of the properties on which contracts have been accepted in a given month.





Month	Prior Year	Current Year	+/-
July	548	589	+7.5%
August	513	534	+4.1%
September	463	488	+5.4%
October	409	419	+2.4%
November	363	366	+0.8%
December	297	391	+31.6%
January	230	342	+48.7%
February	381	428	+12.3%
March	517	531	+2.7%
April	533	593	+11.3%
May	551	584	+6.0%
June	577	610	+5.7%
12-Month Avg	449	490	+9.2%

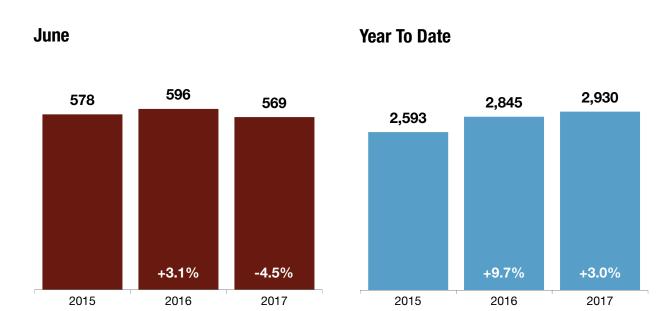
Historical Pending Sales Activity



Closed Sales

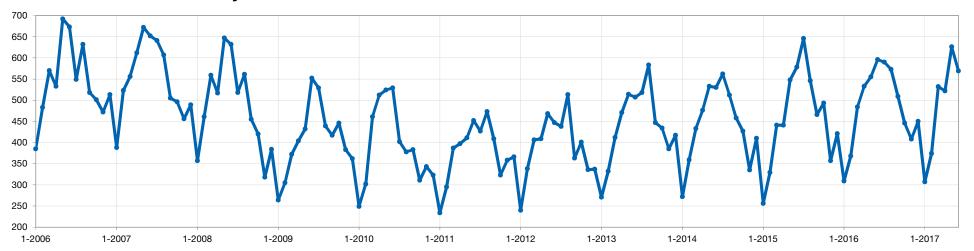
A count of the actual sales that have closed in a given month.





Month	Prior Year	Current Year	+/-
July	646	590	-8.7%
August	546	573	+4.9%
September	466	509	+9.2%
October	493	446	-9.5%
November	357	408	+14.3%
December	421	450	+6.9%
January	309	307	-0.6%
February	368	374	+1.6%
March	484	532	+9.9%
April	533	522	-2.1%
May	555	626	+12.8%
June	596	569	-4.5%
12-Month Avg	481	492	+2.9%

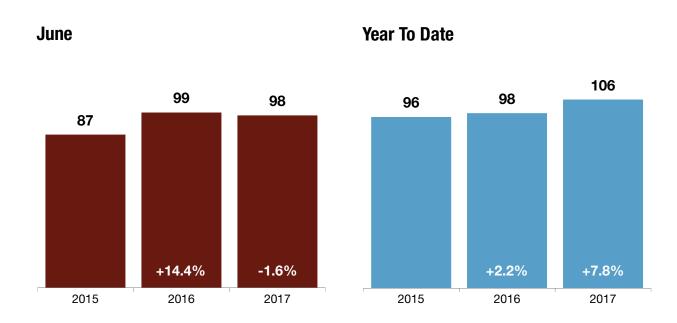
Historical Closed Sales Activity



Days on Market Until Sale

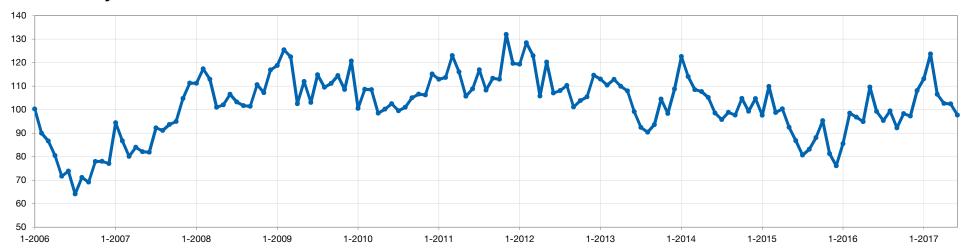






Month	Prior Year	Current Year	+/-
July	81	95	+18.2%
August	83	99	+19.6%
September	88	92	+4.7%
October	95	98	+3.1%
November	81	97	+19.6%
December	76	108	+42.0%
January	85	113	+32.4%
February	98	124	+25.5%
March	97	107	+10.1%
April	95	103	+8.2%
May	110	102	-6.6%
June	99	98	-1.6%
12-Month Avg	91	102	+12.0%

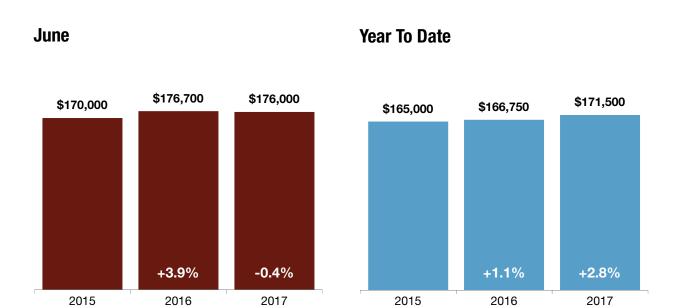
Historical Days on Market Until Sale



Median Sales Price

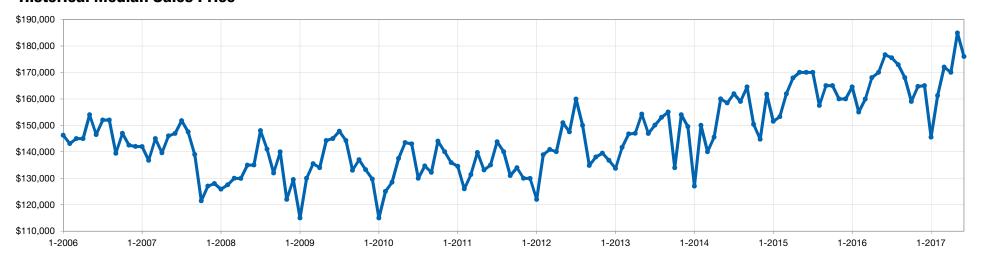






Month	Prior Year	Current Year	+/-
July	\$170,000	\$175,500	+3.2%
August	\$157,500	\$172,900	+9.8%
September	\$165,000	\$168,000	+1.8%
October	\$165,000	\$159,000	-3.6%
November	\$160,000	\$164,700	+2.9%
December	\$160,000	\$165,000	+3.1%
January	\$164,500	\$145,500	-11.6%
February	\$155,000	\$161,250	+4.0%
March	\$159,900	\$172,000	+7.6%
April	\$168,000	\$170,000	+1.2%
May	\$170,000	\$184,900	+8.8%
June	\$176,700	\$176,000	-0.4%
12-Month Med	\$188,133	\$192,912	+2.5%

Historical Median Sales Price



Average Sales Price

Average sales price for all closed sales, not accounting for seller concessions, in a given month.

2017



Year To Date June \$197,246 \$196,920 \$192,932 \$193,408 \$185,585 \$185,744 - 2.2% + 2.1% + 0.1% + 4.1%

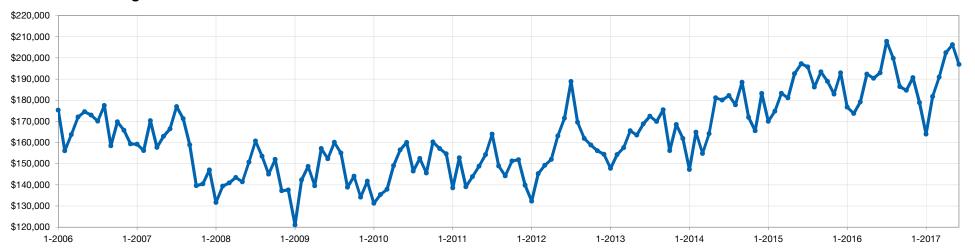
2015

Month	Prior Year	Current Year	+/-
July	\$195,696	\$207,820	+6.2%
August	\$186,181	\$199,828	+7.3%
September	\$193,387	\$186,436	-3.6%
October	\$188,943	\$184,652	-2.3%
November	\$182,848	\$190,678	+4.3%
December	\$192,885	\$178,846	-7.3%
January	\$176,742	\$163,971	-7.2%
February	\$173,747	\$181,742	+4.6%
March	\$179,164	\$190,900	+6.6%
A pril	\$192,300	\$202,405	+5.3%
Мау	\$190,379	\$206,219	+8.3%
June	\$192,932	\$196,920	+2.1%
12-Month Avg	\$165,000	\$169,950	+3.0%

Historical Average Sales Price

2016

2015



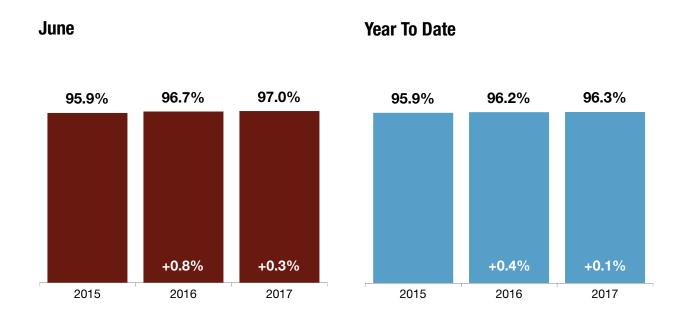
2016

2017

Percent of List Price Received



Percentage found when dividing a property's sales price by its list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.



Month	Prior Year	Current Year	+/-
July	96.6%	97.1%	+0.5%
August	96.0%	96.2%	+0.2%
September	95.8%	97.2%	+1.5%
October	95.7%	96.1%	+0.4%
November	95.5%	96.4%	+0.9%
December	95.4%	95.4%	+0.0%
January	96.1%	95.4%	-0.7%
February	95.6%	95.1%	-0.6%
March	95.8%	95.9%	+0.2%
April	95.9%	96.1%	+0.2%
May	96.8%	97.1%	+0.3%
June	96.7%	97.0%	+0.3%
12-Month Avg	96.0%	96.3%	+0.3%

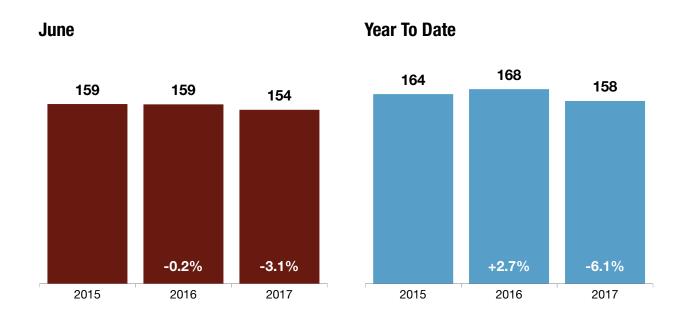
Historical Percent of Original List Price Received



Housing Affordability Index

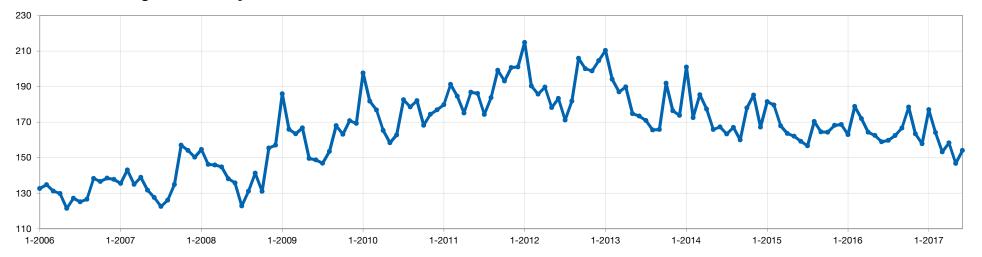


This index measures housing affordability for the region. An index of 120 means the median household income was 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.



Month	Prior Year	Current Year	+/-
July	157	160	+1.9%
August	170	162	-4.7%
September	164	167	+1.3%
October	164	178	+8.6%
November	168	163	-2.9%
December	169	158	-6.4%
January	163	177	+8.6%
February	179	164	-8.2%
March	172	153	-10.9%
April	164	158	-3.7%
May	163	147	-9.7%
June	159	154	-3.1%
12-Month Avg	166	162	-2.4%

Historical Housing Affordability Index

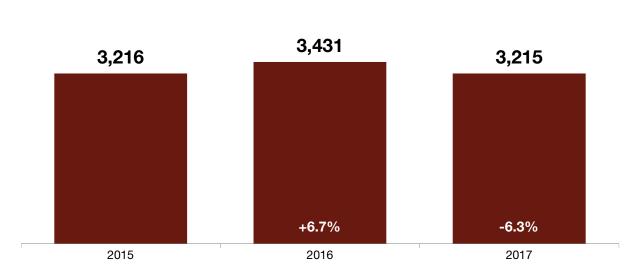


Inventory of Homes for Sale



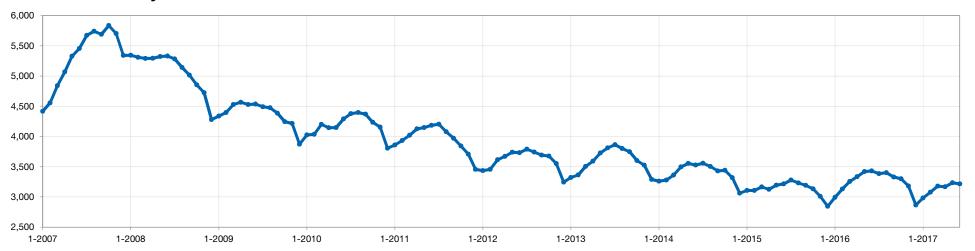






Month	Prior Year	Current Year	+/-
July	3,278	3,386	+3.3%
August	3,231	3,402	+5.3%
September	3,191	3,329	+4.3%
October	3,134	3,301	+5.3%
November	3,008	3,181	+5.8%
December	2,844	2,866	+0.8%
January	2,993	2,982	-0.4%
February	3,131	3,079	-1.7%
March	3,254	3,179	-2.3%
April	3,335	3,169	-5.0%
May	3,420	3,235	-5.4%
June	3,431	3,215	-6.3%
12-Month Avg	3,188	3,194	+0.3%

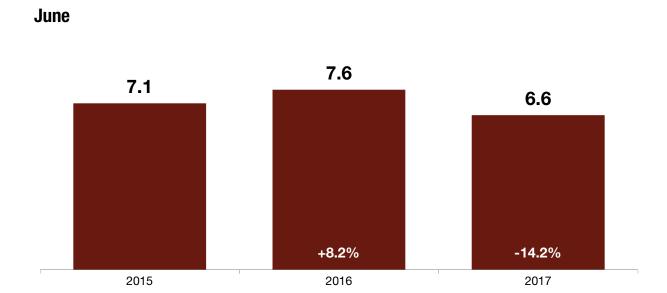
Historical Inventory of Homes for Sale



Months Supply of Inventory

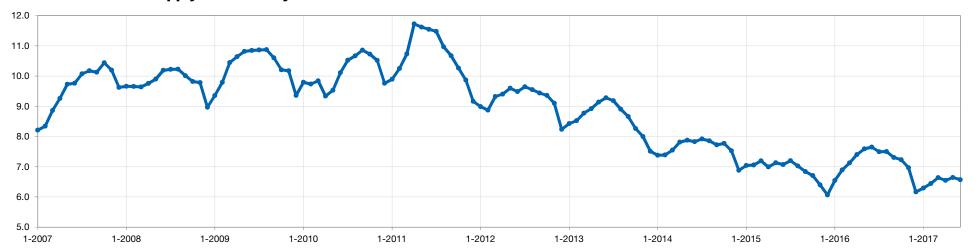


The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.



Month	Prior Year	Current Year	+/-
July	7.2	7.5	+4.1%
August	7.0	7.5	+6.8%
September	6.8	7.3	+6.8%
October	6.7	7.2	+7.8%
November	6.4	7.0	+8.8%
December	6.1	6.2	+1.7%
January	6.5	6.3	-3.8%
February	6.9	6.4	-6.5%
March	7.1	6.6	-6.9%
April	7.4	6.5	-11.5%
May	7.6	6.6	-12.5%
June	7.6	6.6	-14.2%
12-Month Avg	7.0	6.8	-2.0%

Historical Months Supply of Inventory



Area Overview by County



New Listings, Closed Sales and Median Sales Price are based on year-to-date figures. Inventory and Months Supply are based on monthly figures.

	New Listings			Clo	sed Sal	es	Media	n Sales P	rice	Inventory Months Sup				oply	
	YTD 2016	YTD 2017	+/-	YTD 2016	YTD 2017	+/-	YTD 2016	YTD 2017	+/-	6-2016	6-2017	+/-	6-2016	6-2017	+/-
Hinds County	1,636	1,548	-5.4%	864	898	+3.9%	\$120,000	\$127,000	+5.8%	1,333	1,090	-18.2%	9.7	7.0	-27.4%
Madison County	1,222	1,293	+5.8%	789	779	-1.3%	\$228,750	\$233,250	+2.0%	902	929	+3.0%	7.3	7.3	+0.4%
Rankin County	1,480	1,589	+7.4%	1,015	1,087	+7.1%	\$168,000	\$171,900	+2.3%	841	875	+4.0%	5.3	4.9	-6.9%
Simpson County	65	82	+26.2%	38	43	+13.2%	\$124,000	\$97,000	-21.8%	101	101	0.0%	15.0	15.9	+6.6%
Scott County	29	36	+24.1%	31	22	-29.0%	\$68,000	\$88,500	+30.1%	26	30	+15.4%	6.4	7.3	+15.4%
Yazoo County	44	40	-9.1%	27	25	-7.4%	\$110,000	\$75,000	-31.8%	48	34	-29.2%	10.7	6.0	-43.4%
Copiah County	52	52	0.0%	32	20	-37.5%	\$72,900	\$93,450	+28.2%	60	57	-5.0%	12.6	10.2	-19.4%
Leake County	61	51	-16.4%	24	32	+33.3%	\$107,500	\$118,500	+10.2%	69	61	-11.6%	16.6	11.1	-33.0%
Attala County	29	13	-55.2%	18	12	-33.3%	\$86,000	\$127,000	+47.7%	34	12	-64.7%	13.6	7.5	-44.9%
Holmes County	10	19	+90.0%	7	12	+71.4%	\$31,000	\$27,200	-12.3%	17	26	+52.9%	11.9	13.0	+9.2%
3-County Area*	4,338	4,430	+2.1%	2,668	2,764	+3.6%	\$170,000	\$174,950	+2.9%	3,076	2,894	-5.9%	7.3	6.3	-14.0%
10-County Area**	4,628	4,723	+2.1%	2,845	2,930	+3.0%	\$166,750	\$171,500	+2.8%	3,431	3,215	-6.3%	7.6	6.6	-14.2%

^{* 3-}County Area includes activity for Hinds, Madison and Rankin Counties combined.

^{** 10-}County Area includes activity for Hinds, Madison, Rankin, Simpson, Scott, Yazoo, Copiah, Leake, Attala and Holmes Counties combined.