

Market Heartbeat

FOR RESIDENTIAL ACTIVITY IN THE 10-COUNTY AREA



March 2017

We can comfortably consider the first quarter to have been a good start for residential real estate in 2017. There was certainly plenty to worry over when the year began. Aside from new national leadership in Washington, DC, and the policy shifts that can occur during such transitions, there was also the matter of continuous low housing supply, steadily rising mortgage rates and ever-increasing home prices. Nevertheless, sales have held their own in year-over-year comparisons and should improve during the busiest months of the real estate sales cycle.

New Listings in the Central Mississippi area increased 0.2 percent to 846. Pending Sales were up 3.7 percent to 536. Inventory levels fell 6.4 percent to 3,046 units.

Prices continued to gain traction. The Median Sales Price increased 8.5 percent to \$173,500. Days on Market was up 10.2 percent to 107 days. Sellers were encouraged as Months Supply of Inventory was down 11.0 percent to 6.3 months.

The U.S. economy has improved for several quarters in a row, which has helped wage growth and retail consumption increase in year-over-year comparisons. Couple that with an unemployment rate that has been holding steady or dropping both nationally and in many localities, and consumer confidence is on the rise. As the economy improves, home sales tend to go up. It isn't much more complex than that right now. Rising mortgage rates could slow growth eventually, but rate increases should be thought of as little more than a byproduct of a stronger economy and stronger demand.

Quick Facts


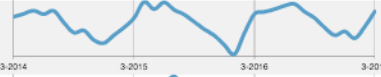








Change in Closed Sales	Change in Median Sales Price	Change in Inventory
+ 8.3%	+ 8.5%	- 6.4%
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Market Heartbeat

Key market metrics for the current month and year-to-date.



Key Metrics	Historical Sparklines	3-2016	3-2017	+ / -	YTD 2016	YTD 2017	+ / -
New Listings		844	846	+ 0.2%	2,182	2,238	+ 2.6%
Pending Sales		517	536	+ 3.7%	1,128	1,309	+ 16.0%
Closed Sales		484	524	+ 8.3%	1,161	1,203	+ 3.6%
Days on Market Until Sale		97	107	+ 10.2%	94	114	+ 20.6%
Median Sales Price		\$159,900	\$173,500	+ 8.5%	\$159,500	\$164,000	+ 2.8%
Average Sales Price		\$179,164	\$191,999	+ 7.2%	\$176,806	\$181,475	+ 2.6%
Percent of List Price Received		95.8%	96.1%	+ 0.3%	95.8%	95.6%	- 0.2%
Housing Affordability Index		172	152	- 11.7%	172	161	- 6.8%
Inventory of Homes for Sale		3,254	3,046	- 6.4%	--	--	--
Months Supply of Inventory		7.1	6.3	- 11.0%	--	--	--

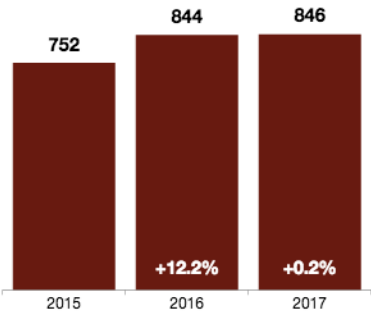
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New Listings

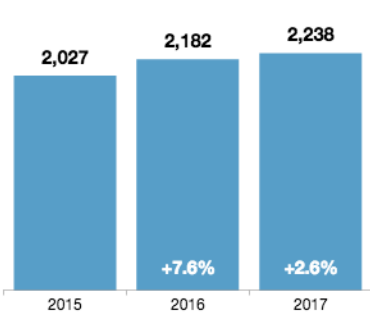
A count of the properties that have been newly listed on the market in a given month.



March



Year To Date



Month	Prior Year	Current Year	+ / -
April	768	782	+1.8%
May	827	868	+5.0%
June	860	794	-7.7%
July	827	755	-8.7%
August	718	770	+7.2%
September	667	666	-0.1%
October	613	646	+5.4%
November	493	492	-0.2%
December	433	366	-15.5%
January	608	686	+12.8%
February	730	706	-3.3%
March	844	846	+0.2%
12-Month Avg	699	698	-0.1%

Historical New Listing Activity

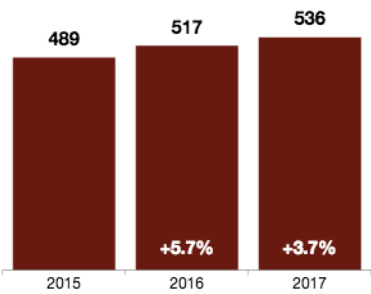


Pending Sales

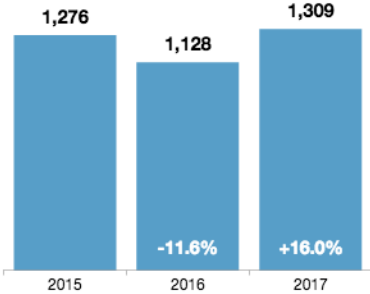
A count of the properties on which contracts have been accepted in a given month.



March



Year To Date



Month	Prior Year	Current Year	+ / -
April	604	534	-11.6%
May	553	552	-0.2%
June	601	577	-4.0%
July	548	589	+7.5%
August	514	534	+3.9%
September	462	489	+5.8%
October	409	420	+2.7%
November	364	366	+0.5%
December	297	393	+32.3%
January	230	345	+50.0%
February	381	428	+12.3%
March	517	536	+3.7%
12-Month Avg	457	480	+5.2%

Historical Pending Sales Activity

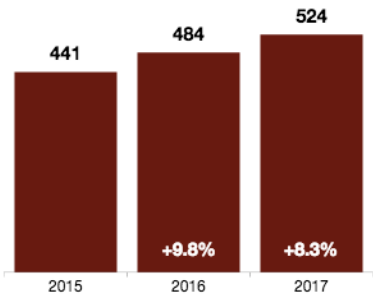


Closed Sales

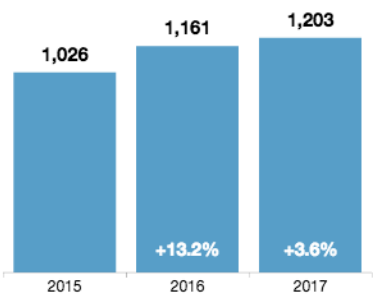
A count of the actual sales that have closed in a given month.



March



Year To Date



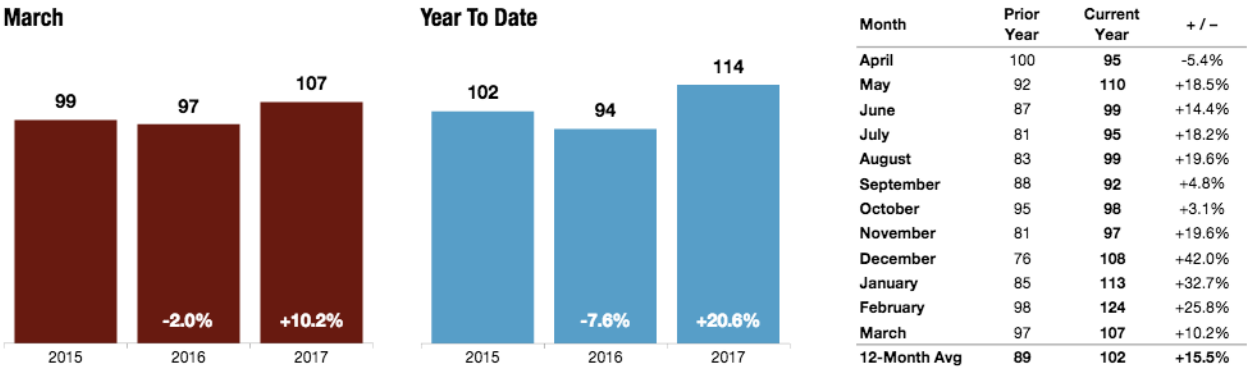
Month	Prior Year	Current Year	+ / -
April	441	533	+20.9%
May	548	555	+1.3%
June	578	596	+3.1%
July	646	590	-8.7%
August	546	573	+4.9%
September	466	509	+9.2%
October	493	446	-9.5%
November	357	407	+14.0%
December	421	450	+6.9%
January	309	306	-1.0%
February	368	373	+1.4%
March	484	524	+8.3%
12-Month Avg	471	489	+4.2%

Historical Closed Sales Activity



Days on Market Until Sale

Average number of days between when a property is first listed and when an offer is accepted in a given month.



Historical Days on Market Until Sale

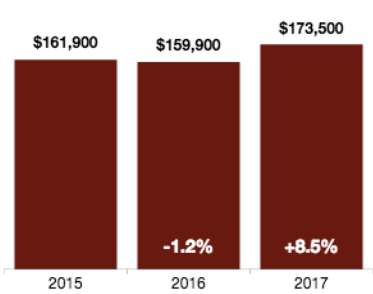


Median Sales Price

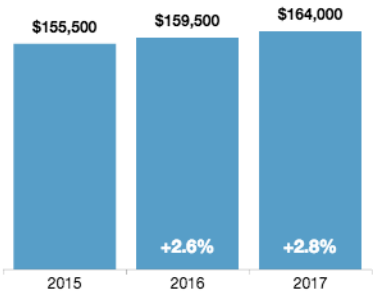
Median price point for all closed sales, not accounting for seller concessions, in a given month.



March



Year To Date



Month	Prior Year	Current Year	+ / -
April	\$167,900	\$168,000	+0.1%
May	\$170,000	\$170,000	0.0%
June	\$170,000	\$176,700	+3.9%
July	\$170,000	\$175,500	+3.2%
August	\$157,500	\$172,900	+9.8%
September	\$165,000	\$168,000	+1.8%
October	\$165,000	\$159,000	-3.6%
November	\$160,000	\$164,900	+3.1%
December	\$160,000	\$165,000	+3.1%
January	\$164,500	\$146,000	-11.2%
February	\$155,000	\$161,000	+3.9%
March	\$159,900	\$173,500	+8.5%
12-Month Med	\$187,823	\$190,050	+1.2%

Historical Median Sales Price

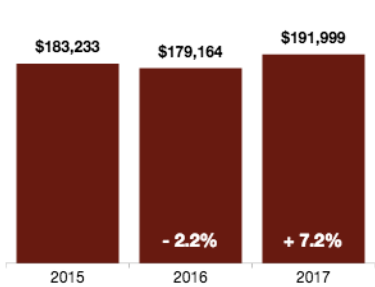


Average Sales Price

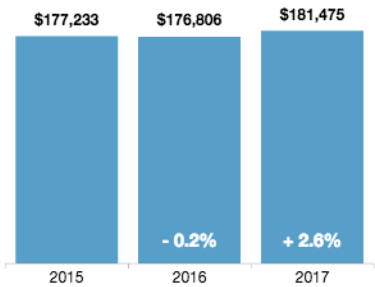
Average sales price for all closed sales, not accounting for seller concessions, in a given month.



March



Year To Date



Month	Prior Year	Current Year	+ / -
April	\$181,050	\$192,300	+6.2%
May	\$192,564	\$190,379	-1.1%
June	\$197,246	\$192,932	-2.2%
July	\$195,696	\$207,820	+6.2%
August	\$186,181	\$199,828	+7.3%
September	\$193,387	\$186,436	-3.6%
October	\$188,943	\$184,652	-2.3%
November	\$182,848	\$190,989	+4.5%
December	\$192,885	\$178,846	-7.3%
January	\$176,742	\$164,041	-7.2%
February	\$173,747	\$181,027	+4.2%
March	\$179,164	\$191,999	+7.2%
12-Month Avg	\$165,000	\$168,000	+1.8%

Historical Average Sales Price

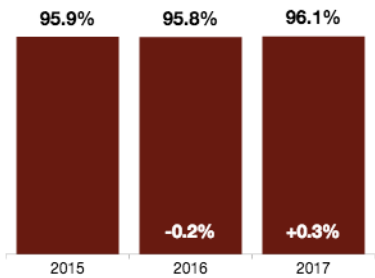


Percent of List Price Received

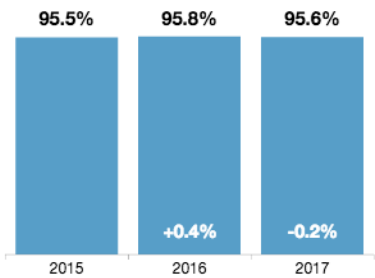
Percentage found when dividing a property's sales price by its list price, then taking the average for all properties sold in a given month, not accounting for seller concessions.



March



Year To Date



Month	Prior Year	Current Year	+ / -
April	95.6%	95.9%	+0.3%
May	96.8%	96.8%	+0.0%
June	95.9%	96.7%	+0.8%
July	96.6%	97.1%	+0.5%
August	96.0%	96.2%	+0.2%
September	95.8%	97.2%	+1.5%
October	95.7%	96.1%	+0.4%
November	95.5%	96.4%	+0.9%
December	95.4%	95.4%	+0.0%
January	96.1%	95.4%	-0.7%
February	95.6%	95.1%	-0.6%
March	95.8%	96.1%	+0.3%
12-Month Avg	95.9%	96.3%	+0.3%

Historical Percent of Original List Price Received

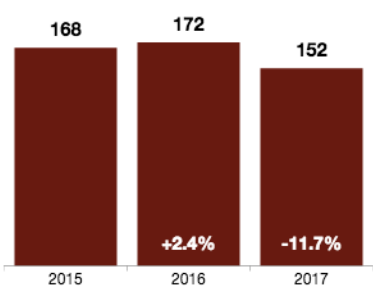


Housing Affordability Index

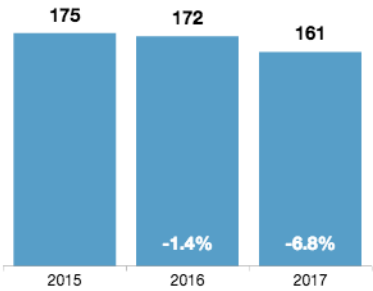
This index measures housing affordability for the region. An index of 120 means the median household income was 120% of what is necessary to qualify for the median-priced home under prevailing interest rates. A higher number means greater affordability.



March



Year To Date



Month	Prior Year	Current Year	+ / -
April	164	164	+0.4%
May	162	163	+0.3%
June	159	159	-0.2%
July	157	160	+1.9%
August	170	162	-4.7%
September	164	167	+1.3%
October	164	178	+8.6%
November	168	163	-3.0%
December	169	158	-6.4%
January	163	176	+8.2%
February	179	164	-8.1%
March	172	152	-11.7%
12-Month Avg	166	164	-1.1%

Historical Housing Affordability Index

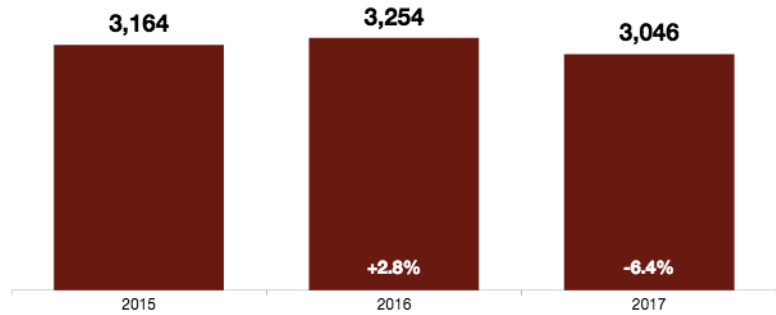


Inventory of Homes for Sale

The number of properties available for sale in active status at the end of a given month.



March



Month	Prior Year	Current Year	+ / -
April	3,125	3,334	+6.7%
May	3,193	3,417	+7.0%
June	3,216	3,424	+6.5%
July	3,277	3,370	+2.8%
August	3,230	3,382	+4.7%
September	3,191	3,303	+3.5%
October	3,134	3,268	+4.3%
November	3,007	3,140	+4.4%
December	2,843	2,814	-1.0%
January	2,993	2,907	-2.9%
February	3,131	2,982	-4.8%
March	3,254	3,046	-6.4%
12-Month Avg	3,133	3,199	+2.1%

Historical Inventory of Homes for Sale

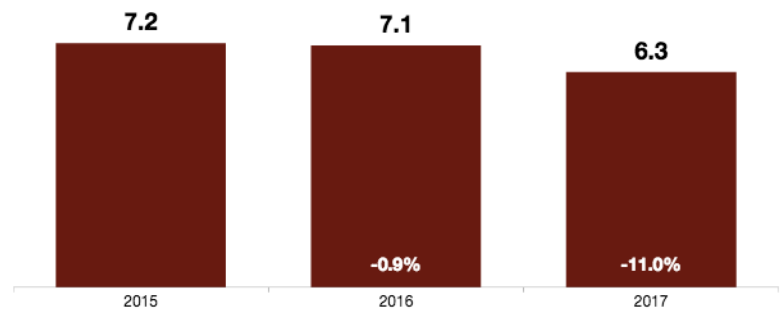


Months Supply of Inventory

The inventory of homes for sale at the end of a given month, divided by the average monthly pending sales from the last 12 months.

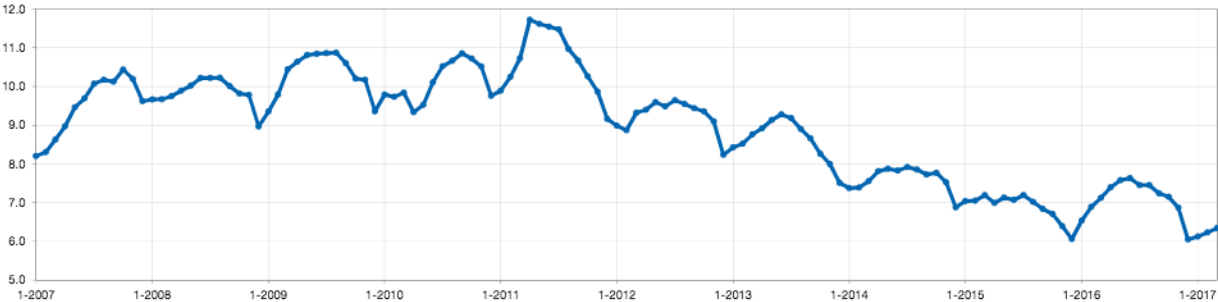


March



Month	Prior Year	Current Year	+ / -
April	7.0	7.4	+5.8%
May	7.1	7.6	+6.3%
June	7.1	7.6	+7.9%
July	7.2	7.5	+3.6%
August	7.0	7.5	+6.2%
September	6.8	7.2	+5.9%
October	6.7	7.2	+6.7%
November	6.4	6.9	+7.4%
December	6.1	6.0	-0.2%
January	6.5	6.1	-6.4%
February	6.9	6.2	-9.6%
March	7.1	6.3	-11.0%
12-Month Avg	6.8	7.0	+1.9%

Historical Months Supply of Inventory



Area Overview by County



New Listings, Closed Sales and Median Sales Price are based on year-to-date figures. Inventory and Months Supply are based on monthly figures.

	New Listings			Closed Sales			Median Sales Price			Inventory			Months Supply		
	YTD 2016	YTD 2017	+ / -	YTD 2016	YTD 2017	+ / -	YTD 2016	YTD 2017	+ / -	3-2016	3-2017	+ / -	3-2016	3-2017	+ / -
Hinds County	807	772	-4.3%	341	367	+7.6%	\$105,000	\$122,650	+16.8%	1,271	1,092	-14.1%	9.1	7.3	-20.1%
Madison County	575	624	+8.5%	311	314	+1.0%	\$225,000	\$218,750	-2.8%	868	883	+1.7%	6.9	6.9	+0.0%
Rankin County	660	710	+7.6%	434	451	+3.9%	\$164,000	\$163,000	-0.6%	759	777	+2.4%	4.6	4.5	-2.7%
Simpson County	27	34	+25.9%	9	22	+144.4%	\$100,000	\$90,750	-9.3%	101	87	-13.9%	16.4	12.4	-24.1%
Scott County	12	14	+16.7%	17	8	-52.9%	\$65,000	\$91,000	+40.0%	30	20	-33.3%	8.0	4.5	-43.4%
Yazoo County	24	19	-20.8%	10	11	+10.0%	\$89,500	\$89,000	-0.6%	49	32	-34.7%	10.0	5.8	-42.1%
Copiah County	27	25	-7.4%	16	4	-75.0%	\$41,000	\$105,000	+156.1%	64	56	-12.5%	12.8	9.5	-25.8%
Leake County	26	25	-3.8%	10	12	+20.0%	\$107,500	\$144,750	+34.7%	65	59	-9.2%	14.2	11.4	-19.5%
Attala County	19	5	-73.7%	8	8	0.0%	\$136,750	\$132,500	-3.1%	33	14	-57.6%	14.3	7.9	-45.1%
Holmes County	5	10	+100.0%	5	6	+20.0%	\$25,000	\$29,450	+17.8%	14	26	+85.7%	9.8	13.0	+32.7%
3-County Area*	2,042	2,106	+3.1%	1,086	1,132	+4.2%	\$164,000	\$166,000	+1.2%	2,898	2,752	-5.0%	6.7	6.1	-9.5%
10-County Area**	2,182	2,238	+2.6%	1,161	1,203	+3.6%	\$159,500	\$164,000	+2.8%	3,254	3,046	-6.4%	7.1	6.3	-11.0%

* 3-County Area includes activity for Hinds, Madison and Rankin Counties combined.

** 10-County Area includes activity for Hinds, Madison, Rankin, Simpson, Scott, Yazoo, Copiah, Leake, Attala and Holmes Counties combined.