

# Affiliate Advertising Request Form

Give your business a boost in 2016 with an advertisement space in CMR's weekly e-newsletter!



Requests must be received at least one week in advance. All ads are subject to approval. Mail completed request forms and payment to: **620 N. State Street Suite 100 (Attn: CMR Ads) Jackson MS 39202.**

<b>Name</b>	
<b>Company</b>	
<b>Email</b>	
<b>Phone</b>	
<b>Date(s) requested</b>	
<b>Special Instructions</b>	

## What can your ad include?

You may include an image and link to your website. Acceptable file formats include JPEG, TIFF, GIF and PNG. Image dimensions must be 230 x 150.

## Affordable Pricing

We have designated space for (2) affiliate advertisements to be featured each Tuesday. Ads placed above the fold are priced at \$100 per week. Ads below the fold are \$50 per week.

## Get Marketing Results!

Affiliates will receive a comprehensive analysis of the ad's performance at the end of the subscription. The analysis will include the number of emails that were sent, opened and number of times the ad was clicked for each publication.

## Contact:

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